



**UNIVERSITY COLLEGE  
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# THE SKY'S THE LIMIT WITH BLUESKY AVIATION AND UCCI

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**PRESS RELEASE – FOR IMMEDIATE RELEASE**

May 6, 2014

Newly formed BlueSky Aviation has partnered with the University College of the Cayman Islands (UCCI) to bring a new educational opportunity to Cayman's youth and those looking to change careers or update their knowledge of the air transport industry.

*"I welcome the opportunity to partner with BlueSky Aviation in offering this course in Air Transport Management. The University College had such a course before and now I think we have a wonderful opportunity to take matters even further since we have a connection with Fachhochschule Frankfurt am Main - University of Applied Sciences in Germany, from which we currently have a visiting faculty member here at UCCI. I would hope that the principals involved in BlueSky Aviation will seize this opportunity to provide further training for their employees and potential employees, and to explore possibilities of international links with Frankfurt am Main University," said Roy Boddan, President of UCCI.*

The bachelor level Air Transport Management course runs from May 7 to June 25 and introduces students to the operations, marketing, planning and economic areas of air transport management. The course is offered to UCCI students as an elective and is particularly suitable for students undertaking business, management and tourism programmes who may be considering a career in the air transport industry. The course is also available as a training programme for employees already working in the air transport industry or anyone looking for a career change.

Upon successful completion of the course students will demonstrate knowledge and understanding of:

- The context in which air transport operates, including the functions and sectors allied to air transport, their operation and the links between them;
- The key concepts, theories and principles in air transport operations, management and planning;
- The linkages and inter-relationships between the elements which constitute the study of air transport operations, management and planning, and the relationships between them and related subjects;
- The skills to identify options, to consider other ways of doing things, to provide oral and written-form solutions to particular case studies.

With a total of thirteen classes, the course runs once a year on Monday and Wednesday evenings from 6:00 p.m. to 9:00 p.m. at a cost of CI \$1000. Those who successfully complete the Air Transport Management course will be eligible to

apply for a postgraduate education of the same from a UK University. BlueSky Aviation will give preference to students of this course when recruiting in 2014.

*“BlueSky Aviation is pleased to partner with UCCI and bring a new career focused course to the Cayman Islands. By offering both educational and employment opportunities we hope to be a positive part of the economic recovery and development of our Islands both now and for many years to come,” said Kenny Rankin, Chief Executive Officer of BlueSky Aviation.*

For more information or to apply today, contact Diane Campbell at [dcampbell@ucci.edu.ky](mailto:dcampbell@ucci.edu.ky).

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### **About BlueSky Aviation**

Starting in Grand Cayman over 40 years ago, the Paramount Group has grown to become the single largest family conglomerate in the Cayman Islands. Now in its 2nd generation of leadership, founder and community leader Kenneth Rankin has grown to encapsulate high performing ventures spanning hardware, household and marine retail and services, community finance, professional services, real estate, media, agriculture and, now, aviation. The Paramount Group leadership now has plans firmly in place for an expansion into venture capitalism, as well as global shareholder mechanisms for their growing enterprises.

BlueSky Aviation is the newest company in the Paramount Group.

BlueSky is a company born from the need to efficiently connect people with the places they need to go, taking the most direct route possible which result in saving precious hours and even days of travel time.

### **About UCCI**

Since its inception as a Community College in 1975, UCCI transformed from being a part-time establishment to a full-fledged tertiary level institution offering a plethora of programmes in the Associate, Bachelor and Master's levels as well as Professional Education and Workforce Training.

At the forefront of the entire operation is its world-class faculty, members of which possess either Master or Doctorate degrees. Drawing from their vast classroom and real-world experiences, they provide global and personalised instruction to over 1,000 students.

Source: <http://www.ucci.edu.ky/about/index.shtml>

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