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# UCCI CARIBBEAN CONFERENCE TRANSMITS GLOBALLY

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**PRESS RELEASE – FOR IMMEDIATE RELEASE**  
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With speakers coming from as far away as Africa and Europe, and with its wide regional representation, UCCI took to the world its Caribbean Conference which opened on Wednesday (March 19). It is the first of its four conferences to broadcast live globally by video streaming.

The conference is thereby accessible to anyone with a mobile device or computer.

The aim of the conference is to raise awareness of the potential for corruption and the decline in ethical standards across all the various sectors of society, and the consequent damaging effects on economies and social harmony. The conference will focus on strategies of various regional and extra-regional governments and organisations, public and private, to raise sensitivity to these threats and how to curb and work to eliminate them.

The conference features an assemblage of speakers including Caribbean Prime Ministers, a Premier, ministers of government, board chairs, heads of authorities, as well as persons drawn from academia, civil society and the clergy. These thought leaders and other conference attendees are drawn from Nigeria, Sierra Leone, South Africa, the USA, Germany, Canada, the UK, and from across the geo-political range of the Caribbean.

Persons wishing to access the conference proceedings should go to [www.UCCIconference.ky](http://www.UCCIconference.ky), and link from a homepage banner or the “Press” section.

This video-streaming capability is being arranged by Audio Video Solutions, courtesy of “silver” sponsor Logic Communications. Cayman Islands Government Information Services (GIS), itself a conference gold sponsor, is donating its videography services for the live streaming. UCCI anticipates that the video presentations by the various speakers will subsequently be placed on *YouTube* for worldwide viewing as well.

The president of UCCI, Mr. Roy Bodden, expressed his delight that home country audiences would have access to ideas from their countries’ leaders as well as from those from other parts of the globe assembled here for the conference.

“This is possibly the first time that we will have such an array of eminent speakers, and I urge everyone in the Cayman Islands and the region as a whole to take advantage of this opportunity to be sensitised to the challenges our societies face with regard to corruption, unethical behaviour, and malfeasance,” President Bodden said.

Adding his endorsement, Dr. Livingston Smith, chair of the conference organising committee, said that he was particularly delighted that the conference had been able to secure the support of the video solutions company and sponsors that had made video transmission financially possible. He thanked Logic Communications for its generosity and Audio Video Solutions for so quickly taking up the challenge of organising the video streaming.

“We are really happy that audiences in Jamaica will be able to listen to their Leader of the Opposition, for example, while Vincentians and Bahamians can listen to their Prime Ministers,” Dr. Smith said. This was equally true for Nigerians, who could listen to their Minister of Finance, while citizens in Sierra Leone have the opportunity to listen to Commissioner Joseph Kamara, who has such a remarkable reputation for fighting corruption in his home country, he said.

“I am pleased, too, that worldwide branches of Transparency International -- represented at the conference by board chair Dr. Huguette Labelle, conference opening keynote speaker -- will be able to tune in to listen to their organisations’ director.

For further information, please go to [www.UCCIconference.ky](http://www.UCCIconference.ky).

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