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LOGIC DONATES EQUIPMENT TO UCCI

PRESS RELEASE – FOR IMMEDIATE RELEASE
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Logic Donates Equipment to UCCI

Logic CEO Mike Edenholm on Monday (2 December) presented UCCI President Roy Bodden with some specialised information technology (IT) equipment for use by lecturers in class presentations.



Logic CEO Mike Edenholm presents one of twelve Apple TV devices to UCCI President Roy Bodden. The devices will be used by UCCI faculty to strengthen the university's use of technology in education.

It is anticipated that the donation will mark a collaborative working relationship with the IT company in strengthening the university's use of technology in education.

Mr. Edenholm presented Mr. Bodden with a total of twelve "Apple TV" devices. This equipment enables lecturers and students to link wirelessly their iPad tablets to overhead projectors during class presentations. Two of those devices were successfully put to use in classrooms during a pilot period earlier this semester.

Thanking the company for its generosity, Mr. Bodden offered his commendations on Logic's spirit of corporate social responsibility: "The goodwill that your company is building through these donations will ultimately become an asset."

This is one of several donations made by Logic to educational establishments in Cayman, the most recent being to "Feed our Future." A similar donation was made to a community outreach organisation that provides school supplies to economically disadvantaged children.

As Mr. Edenholm noted, "Logic supports the work of UCCI and what they are doing in their classrooms to better equip their students and teachers with the resources needed to improve the educational experience." He said that Logic was pleased to be a part of this initiative and wished UCCI the best.

UCCI and Logic are in discussion on a longer-term relationship in expanding the university's IT programmes within UCCI and in community educational programmes.

"Our aim is to revolutionize instructional delivery at UCCI as well as to expand the borders of UCCI," Mr. Bodden said. "Technology affords an opportunity to reach a much wider audience that need not necessarily travel to UCCI," he explained, adding: "The expanding capability of technology presents many exciting opportunities for us and for the public."

- Ends -

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